

ICG's
highlights
of the year
2011



It has been a fantastic 2011 here at ICG - we have welcomed new clients as well as worked with some of our long term customers to produce stunning design projects and column generating PR stories. Take a look through this highlights book and see what we have been up to.

Catch up with ICG's latest studio news,
recent work and more at icgonline.blogspot.com

January

Great launch to the year as we start to welcome a host of new clients.



February

From Blue Peter to Daybreak our PR team secures national coverage for Blackpool Zoo.



March

More talent joins ICG with the arrival of Stephen Daniels adding to our design, website build and digital motion expertise.



April

The team is busy designing, building and copywriting lots of new websites for several clients.



May

From outdoor advertising to POS, our designs for Realm's Outlet Shopping Malls attract attention.



June

Increased demand for social media support sees ICG tweeting, blogging and so much more for clients.



July

ICG rebrands VIP Computers to modernise its corporate image.



August

BAE Systems' Corporate Responsibility Annual Review brochure goes digital for the first time with the help of ICG.



September

Widespread media coverage attracts 100's of people to audition for The Mall Blackburn's sparkling fashion show.



October

A superhero project! From direct mail to a Facebook competition ICG helps promote Iveco's new Daily van.



November

We are delighted that 16 logos produced by ICG have been featured in a stylish international design book – Logology2 The Wonderland of Logo Design.



logology 2

THE WONDERLAND OF LOGO DESIGN

An exhaustive study on logos, icons and mascot designs
by 500 designers worldwide

- Over 1600 most recent logos in 78 categories
- Curated case studies on astonishing events, institutes & brands across industries
- Critically analysed by design themes, incl. shape, structure, palette, details, etc.
- Forewords by branding experts, Coast from Belgium and Mind Design from the UK



27th March '08
City of Manchester Stadium



In association with
The FA and
The Football League



December

Lots of column inches in Yorkshire Copper Tube's target trade magazines rounds off a great year for ICG PR.



We would love you to
be a highlight of 2012

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